

# **KRUMUNITY**

## **Krusader Community Initiative Program**

Krumunity is a tax-exempt organization that works in conjunction with the Illinois-based company, Krusader Publishing. Our goal is to provide entertaining, engaging, and educational materials to the underprivileged members of the communities you represent, as well as events, speaking engagements, online/televised programming, and various other social outlets that address the concerns of those communities.

We also strive to assist with reintegrating into society community members previously affected by incarceration, drug usage or other societal pitfalls. Krumunity offers these individuals skills training and employment opportunities.

We are inviting you to participate with us on two fronts: Events & Activities, and as an honorary member of our Advisory Board.

### **Events/Activities**

We shall organize events and/or participate in current events taking place with your constituency and provide the following services:

- ▶ Giveaways to the communities you represent
- ▶ Performances and activities
- ▶ Speaking engagements in schools, social groups, jails (where applicable), and community organizations
- ▶ Skills training/employment opportunities by staffing events with members of your community

### **Advisory Board**

Although the advisory board does not participate with the daily functions of the organization, there are many benefits:

- ▶ Community acknowledgment/ Public presence
- ▶ Event coordination
- ▶ Profit sharing<sup>1</sup>

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<sup>1</sup> Although our events are non-profit, advisory board members may receive mentoring fees based on revenues from sponsorships, grants and donations for each event; as well as referral fees stemming from assisting the organization in procuring the aforementioned grants, sponsorships, donations, etc. These advisory commissions range between 1% - 20% of each event's net profit, based on the level of participation and event location

We encourage you to participate in either, or both, of these opportunities and to use us as another vessel to show your community your passion for serving them.

You will also be acknowledged in print, on every item we provide to the public, so that your constituency will always remember the service you provided for them and their children.<sup>2</sup>

For more information about our services we offer, comments or questions, please contact:

Mr. O. Summers  
Committee Chairman

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<sup>2</sup>Please watch our video tutorial and see what Krumunity can offer you and your community:  
[www.krusaderpublishing.com/nonprofitorg](http://www.krusaderpublishing.com/nonprofitorg)