

FREQUENTLY ASKED QUESTIONS

Q: How does the program work?

A: Members receive unlimited revenue generated from sales and residual income stemming from radio spins, ring tones, movies, videos, and all other services published and distributed by Krusader.

Q: Where does this revenue come from?

A: Both the Artist and the Publisher contributes 20% of the revenue and shares these earnings with every member of the Artist Advocate program.

Q: How do I enroll?

A: Simply complete the registration and pay the enrollment fee.

Q: What's the cost to be an Artist Advocate?

A: There are 3 options: Free, Basic, and Fast Track memberships*.

- Free enrollment allows members to receive product discounts. It does not allow members to receive full administrative access or profit sharing; however these members still earn \$5 for every paid membership that they recruit.
- Basic enrollment fee is \$30. This allows members to share publishing revenues, receive referral bonuses, and to be eligible for product & event discounts. Basic members are also allowed to enroll members, create sales teams, and receive a portion of their team's profits.
- Fast Track enrollment is \$299. In addition to Basic features, FT members are independent contractors. They are able to choose their Advocate teams, receive corporate profit sharing, utilize corporate marketing tools, and be eligible for corporate benefits. (See Handbook for more details).

*There are also monthly dues of \$7.00 (seven dollars) to maintain paid memberships.

Q: If I enroll as a member, why do I have to pay monthly dues?

A: A portion of these dues are used for marketing, which increases the popularity of your favorite artists. The more popular they are; the more revenue their works generate for YOU. The remainder is used for administrative costs to assure that you receive the revenue and support that you deserve.

Q: How do I get paid?

A: There are several ways to earn profit, but the main three are Referrals, Sales, and Residual payments.

- Advocates are paid \$5 for each paid member that they refer to us. (Recruiting members also launches the Advocate's "down line"¹)
- Members receive bulk discounts, allowing them to create a profit with direct sales. They are also authorized to become contractors with book clubs, schools, local merchants, etc.
- Residual payments are based on sales totals and publishing royalties.

Payment Periods: Commissions are issued weekly for referral bonuses and sales; quarterly payments are issued for residual earnings.

¹ Down lines allow you to receive revenue from every person you refer. This also allows you to profit from everyone that they refer. Building a strong down line is the easiest way to generate unlimited income.